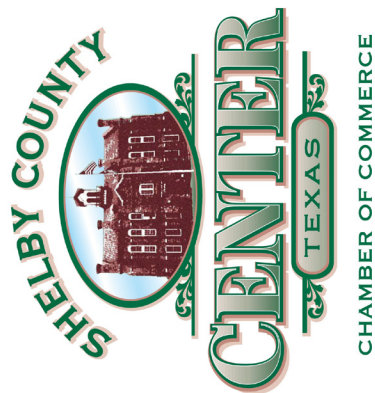


Shelby County Chamber of Commerce  
100 Courthouse Square, A-101  
Center, TX 75935



Leadership Shelby County  
Alumni of the  
Shelby County  
Chamber of Commerce

Presents



Predicting the Future:  
What's in Store  
for East Texas?  
Futurist Dr. Peter Bishop

Wednesday, February 13, 2013  
10:30 a.m. - 1:30 p.m.  
Windham Civic Center  
146 Express Blvd.  
Center, Texas

## FUTURIST DR. PETER BISHOP COMES TO CENTER, TEXAS

### What is a Futurist?

A futurist is one who examines current events and trends and is trained to extrapolate the next steps based on what is going on right now. Or, in other words, they look around the corner to see what will affect the future.

The benefits of this program are to train participants to identify opportunities or threats to a business, to be inspired to see new products or services to offer as well as new markets or ways to reach new markets. Participants will also be able to know if a business or industry is poised for rapid growth or slow decline.

### PROGRAM

**Wednesday, February 13, 2013**  
**10:30 a.m. to 1:30 p.m.**  
**Windham Civic Center**  
**146 Express Blvd.**  
**Center, Texas**

**10:30 - 11:30 - "What's Going on Now?"**  
**Recent trends that will affect the future.**

**11:30 - 12:30 - LUNCH - "Looking**  
**Around the Corner." How to think about**  
**the future and identify opportunities or**  
**threats.**

**12:30 - 1:30 - "Changing Our Way of**  
**Thinking in East Texas" - How to apply**  
**futurist thinking to our everyday lives and**  
**businesses.**



### Dr. Peter C. Bishop

Dr. Bishop is an Associate Professor of Strategic Foresight and Coordinator of the graduate program in Futures Studies at the University of Houston.

Dr. Bishop specializes in techniques for long term forecasting and planning. He delivers keynote addresses and conducts seminars on the future for businesses, government and non-profit organizations. He also facilitates groups in developing scenarios, visions and strategic plans for the future.

Dr. Bishop's clients include IBM, Shell, the NASA Johnson Space Center, the Department of Defense and the CIA.

Dr. Bishop is also a founding board member of the Association of Professional Futurists and is President of his firm, Strategic Foresight and Development, which offers education and training in futures thinking and techniques to the corporate market.

### Registration Form

To attend, please complete this form and return by mail or fax to (936) 598-8163 or email reservation to [info@shelbycountychamber.com](mailto:info@shelbycountychamber.com)

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Please make checks payable to Shelby County Chamber of Commerce.

Enclosed is my \$20 PER PERSON registration fee for \_\_\_\_\_ attendees. Total Enclosed \_\_\_\_\_

For more information, please contact the Shelby County Chamber of Commerce at (936) 598-3682 or [info@shelbycountychamber.com](mailto:info@shelbycountychamber.com)